# 22/23 Annual Report

### MAHER INNOVATION & INCUBATION CENTRE





# **About MAHER IIC**



To inspire and accelerate the creation of innovative idea to a sustainable start-up.



To create an effective holistic ecosystem for novel ideation, go-to market and for entrepreneurial success through guidance, shared learning, and funding.



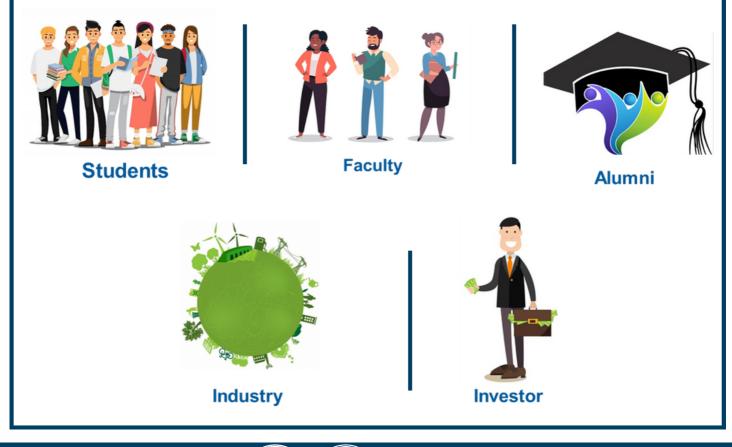


# **About MAHER IIC**

Strategy



### **Our Stakeholders**



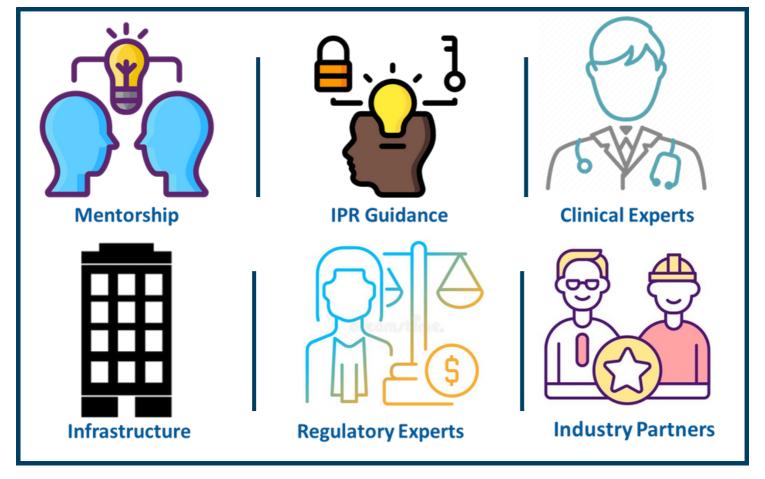


# **About MAHER IIC**

#### **Our Thrust areas**



#### Why MAHER IIC?





### **Key functionaries**

#### PRESIDENT



**Dr. Nandini Suresh** 

### CONVENOR



Dr. Shyam Sivasamy

### COORDINATOR



Dr. Ponmurugan



### **VICE PRESIDENT**



Dr. Sureka Varalakshmi

### COORDINATOR



Dr. Thirumal Kumar D

#### COORDINATOR



Mr. K Shree Jayaram

# **Resource Strength**

Total No. of IIC members	10
Total No. of Innovation Ambassadors	02
Pre-Incubation Units	1
Incubation Units	1
IPR/TTO Centers	1
Innovation Ambassadors	2



### Achievements

No. of programs organized	16 (2021-22); 21(2022-23)
No. of participants	4175
Fund received	Rs.12K from MoE's IC Rs. 2.88L from EDII Govt TN
No. of faculty utilized/involved the facility	14 (3 – Startups, 3 – Technology Transfer & 7 ideas)
No. of students utilized/involved the facility	10 (1 – Startup & 9 ideas generated)
No. of outsides utilized/involved the facility	2
ldea's received/selected	25/18
No. of technology transfers	5



### Impact created







Incubatees 20

Patents 124

Copyrights 291





Design Patent
48

Tech Transfer 5







### Ministry of Micro, Small and Medium Enterprises Government of India

#### Recognition

Meenakshi Academy of Higher Education & Research has been recognized as Host Institute to establish MAHER Innovation & Incubation Centre as Business Incubator to implement Incubation component under MSME Innovative scheme.







#### Entrepreneurship Development and Innovation Institute Government of Tamil Nadu

#### Recognition

#### **Student Start-up**

"**UYIR HELMETS**" a student start-up of MAHER, founded by Mr. Karthigayan D, final year, Faculty of Occupational Therapy received a grant of **Rs. 2 Lakhs** from Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu



Normal helmet without covering neck region



Helmet with inflated airbag



Mr. Karthikayan D – Founder, Uyir Helmets







#### Entrepreneurship Development and Innovation Institute Government of Tamil Nadu

#### Recognition

#### **Student Innovation**

"**NEEM**" a dental product innovated by Dr. Aishwarya, Intern, Meenakshi Ammal Dental College is the **winner** of Tamil Nadu Student Innovation – 2022, a State level Idea pitching event for a grant worth of **Rs. 1 Lakh** organized by Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu









Participated in Atal Ranking of Institutions on Innovation Achievements (ARIIA)

Conducted Impact Lecture series for Ministry of Education's Innovation Cell





Meenakshi Academy of Higher Education and Research, FHS, India No, 12A, Vembuliamman Koil St, Annaji Nagar, KK Nagar West, Virugambakkam, Chennai, Tamil Nadu 600078, India

Chennai, Tamil Nadu, India Meenakshi Academy of higher education and research, Annaji Nagar, KK Nagar West, K. K. Nagar, Chennai, Tamil Nadu 600078, India

💽 GPS Map Camera

GPS Map Camera

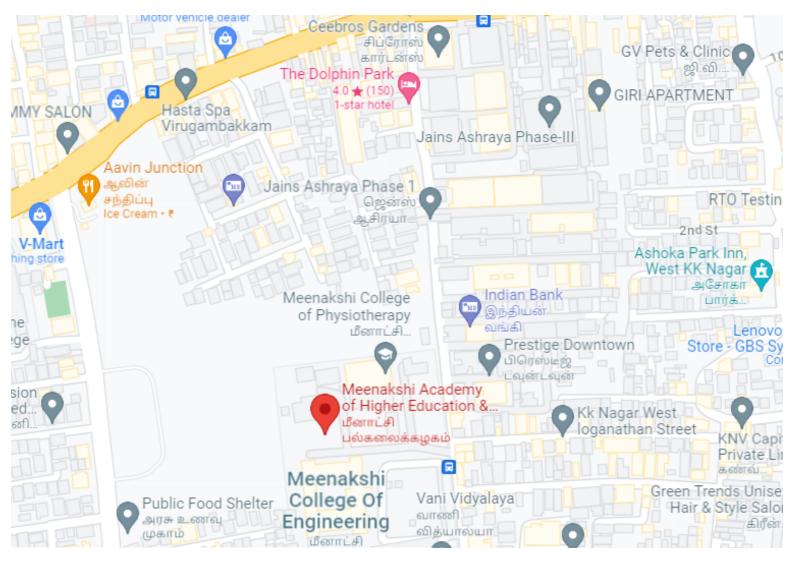
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